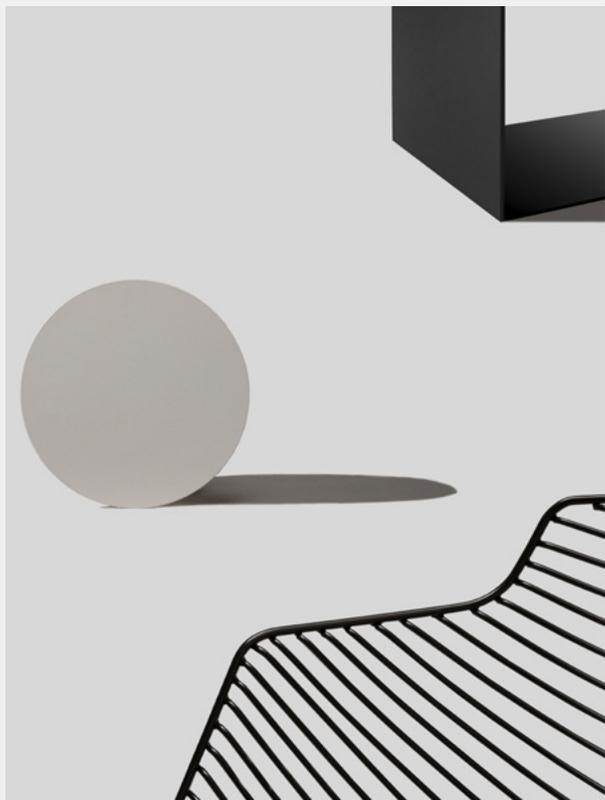


# Milano

# design week



**mdf italia**

# Reportage April

# 2019

# mdf italia

## **Novità 2019 @ MDF Italia Showroom**

Massima trasversalità e qualità progettuale per nuove collezioni dal design essenziale e innovativo che caratterizzano fortemente gli ambienti della presentazione.

MDF Italia, dal Salone del mobile 2019 inoltre, ha acquisito il marchio Acerbis Design, che vanta una prestigiosa collezione storica, per sviluppare e ampliare il proprio business, comprendendo così diverse aree di stile e di mercato.

## **2019 Novelties @ MDF Italia Showroom**

*A new collection with an essential and innovative design, a passe-partout with unique design quality able to strongly characterize any environment.*

*What is more, to develop and expand its business, thus approaching different areas of style and markets, just before Salone del Mobile 2019 MDF ITALIA acquired the brand Acerbis Design, which boasts a prestigious historical collection.*



showroom

MDF Italia



Tense Outdoor | L140 W140 H73 | goffered pewter painted (cloudy shaded effect)  
Neil Twist with armrests | L79.6 D66 H71 seat H41.3 | matt painted bronze frame, glossy orange 11 shell  
Flow Filo chair | outdoor | L53.2 D55.6 H80.5 seat H44 | matt painted black nickel



20.Venti Home | L120 D60 H75 | black nickel structure, anthracite oak top and Divina Melange fabric bag anthracite coal grey 180  
Flow Leather chair with central leg | L53 D54 H80.5 seat H46 | matt painted lead grey base, covered shell in Anilina leather 4306



Tense Curve | L300 W120 H73 | wood  
Minima 3.0 | L184,5 D33 H400 | matt painted shadow grey  
Flow Leather slim 4-legged cross base | L55 D54 H80.5 seat H44 | matt painted mud brown base, covered shell in Nuvola leather 207



Tense Curve | L300 W120 H73 | wood  
Minima 3.0 | L184,5 D33 H400 | matt painted shadow grey  
Flow Leather slim 4-legged cross base | L55 D54 H80.5 seat H44 | matt painted mud brown base, covered shell in Nuvola leather 207





Tense Curve | L300 W120 H73 | wood  
Minima 3.0 | L184,5 D33 H400 | matt painted shadow grey  
Flow Leather slim 4-legged cross base | L55 D54 H80.5 seat H44 | matt painted mud brown base, covered shell in Nuvola leather 207



Mirror Lines | composition 2 | L164 D5 H45 | composition 3 | L155 D5 H30 | matt painted pearl nickel frame, brass and white Carrara marble decorative elements  
Tense Outdoor | L240 W100 H73 | goffered painted black iron (cloudy shaded effect)  
Flow Filo chair | L53.2 D55.6 H80.5 seat H44 | black and nickel chrome



Tense Outdoor | L240 W100 H73 | goffered painted black iron (cloudly shaded effect)  
Flow Filo chair | L53.2 D55.6 H80.5 seat H44 | black and nickel chrome



Achille Armchair | L58 D56 H75 seat H46 | covered in Monometry 101 fabric



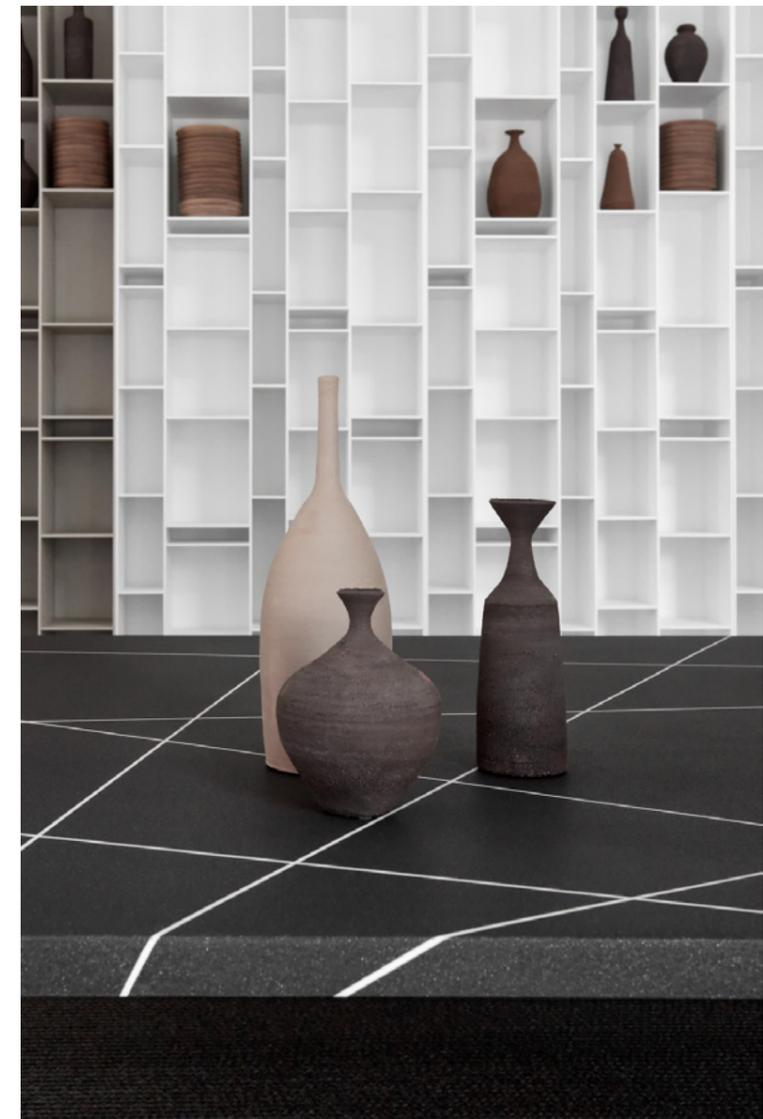
Minima 3.0 sideboard | L244 D39 H100 | matt painted graphite grey structure, black natural wood cabinet and black Ebony marble top shelf  
Tense Outdoor | L240 W100 H73 | goffered painted black iron (cloudly shaded effect)  
Flow Filo chair | L53.2 D55.6 H80.5 seat H44 | matt painted black nickel structure  
Achille Armchair | L58 D56 H75 seat H46 | covered in Monometry 101 fabric



Random | L81.6 D25 H217 | matt lacquered white  
Yale X | armchair L100 D86 H76 seat H42 | sofa L250 D86 H76 seat H42 | painted anthracite grey frame, covered in fabric Paradise 042  
Tense Material Intarsia | coffee table | L140 W140 H45 | reconstructed black Ebony marble with white Carrara marble intarsia



Yale X | armchair L100 D86 H76 seat H42 | sofa L250 D86 H76 seat H42 | painted anthracite grey frame, covered in fabric Paradise 042  
Tense Material Intarsia | coffee table | L140 W140 H45 | reconstructed black Ebony marble with white Carrara marble intarsia  
Neil Twist | L75.2 D66 H71 seat H41.3 | matt painted white frame, glossy silver grey 04 shell  
Metodo | low table | Ø50 H40 - Ø40 H30 | matt painted white



Random | L81.6 D25 H217 | matt lacquered white  
Yale X sofa | L250 D H76 seat H42 | painted anthracite grey frame, covered in fabric Paradise 042  
Tense Material Intarsia | coffee table | L140 W140 H45 | reconstructed black Ebony marble with white Carrara marble intarsia



Yale X | armchair L100 D86 H76 seat H42 | sofa L250 D86 H76 seat H42 | painted anthracite grey frame, covered in fabric Paradise 042  
 Tense Material Intarsia | coffee table | L140 W140 H45 | reconstructed black Ebony marble with white Carrara marble intarsia  
 Random | L81.6 D25 H217 | matt lacquered white  
 Minima 3.0 sideboard | L244 D39 H100 | matt painted graphite grey structure, black natural wood cabinet and black Ebony marble top shelf



Neil Twist | L75.2 D66 H71 seat H41.3 | matt painted white frame, glossy silver 23 shell



Yale X sofa | L250 D86 H76 seat H42 | painted anthracite grey frame, covered in fabric Paradise 042  
Minima 3.0 room divider | L276 D33 H320 | matt painted pearl nickel  
Neil Twist | L75.2 D66 H71 seat H41.3 | matt painted white frame, glossy silver 23 shell



Minima 3.0 room divider | L276 D33 H320 | matt painted pearl nickel  
Neil Twist | L75.2 D66 H71 seat H41.3 | matt painted white frame, glossy silver 23 shell  
Metodo | low table | Ø50 H40 - Ø40 H30 | matt painted white



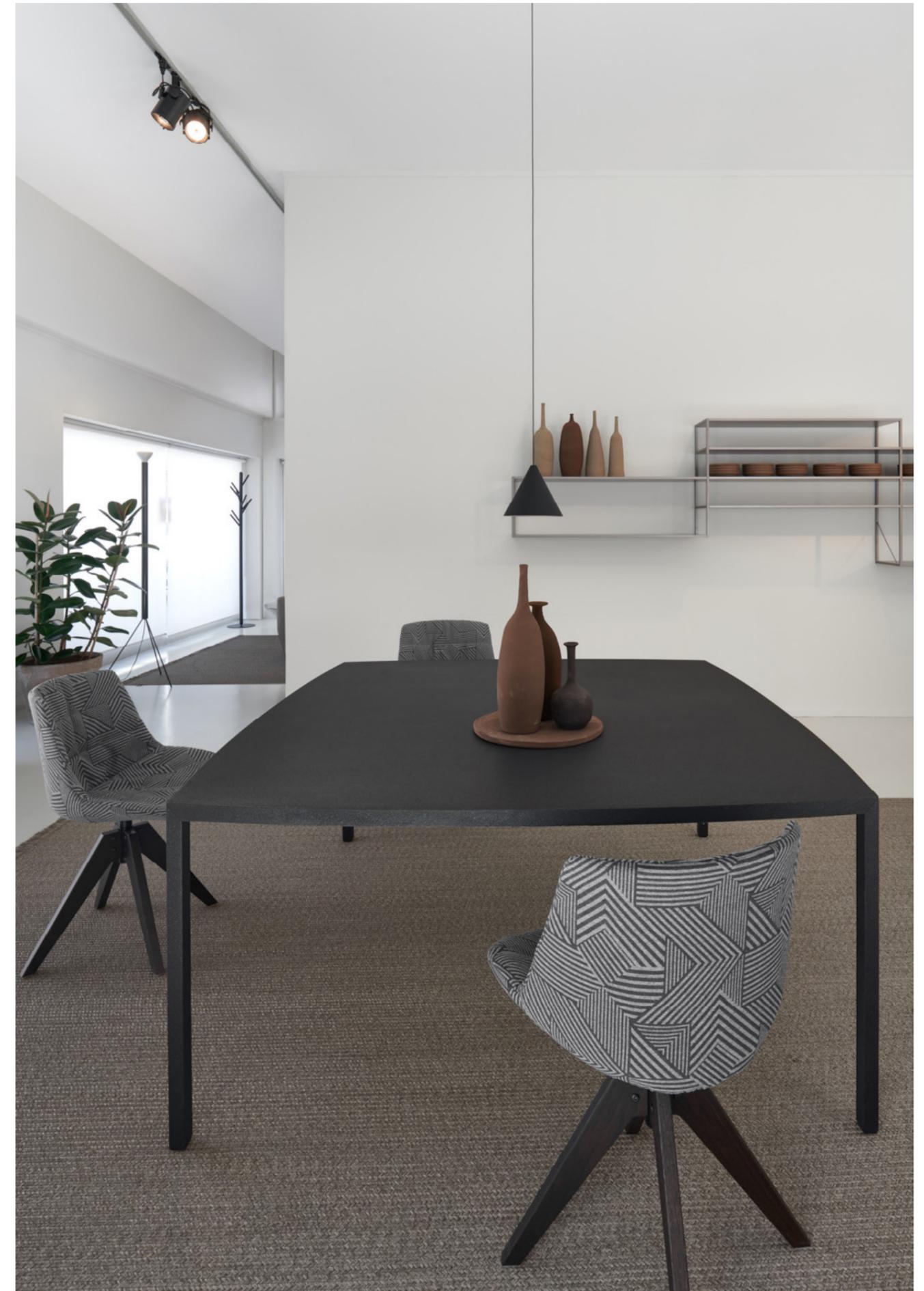
Minima 3.0 room divider | L276 D33 H320 | matt painted pearl nickel  
Cosy sofa | right element XL L185 D100 | covered in fabric Natura 001  
Tense Material | low table | L90 W90 H35 | white Carrara reconstructed marble  
Minima 3.0 sketch | composition S5 - L458 D33 H112 | matt painted pearl nickel



Cosy sofa | right element XL L185 D100 | covered in fabric Natura 001  
Tense Material | low table | L90 W90 H35 | white Carrara reconstructed marble  
Minima 3.0 sketch | composition S5 - L458 D33 H112 | matt painted pearl nickel



Minima 3.0 room divider | L276 D33 H320 | matt painted pearl nickel  
 Cosy sofa | right element XL L185 D100 | covered in fabric Natura 001  
 Tense Material | low table | L90 W90 H35 | white Carrara reconstructed marble  
 Minima 3.0 sketch | composition S5 - L458 D33 H112 | matt painted pearl nickel  
 Tense Curve | L150 W150 H73 | black Eboby reconstructed marble  
 Flow Textile chair | L56 D56 H80.5 seat H44 | brown oak VN base, covered shell in fabric Monometry 101  
 Quibit low unit | L63 D46 H90.5 | matt lacquered white structure, black ash partitions



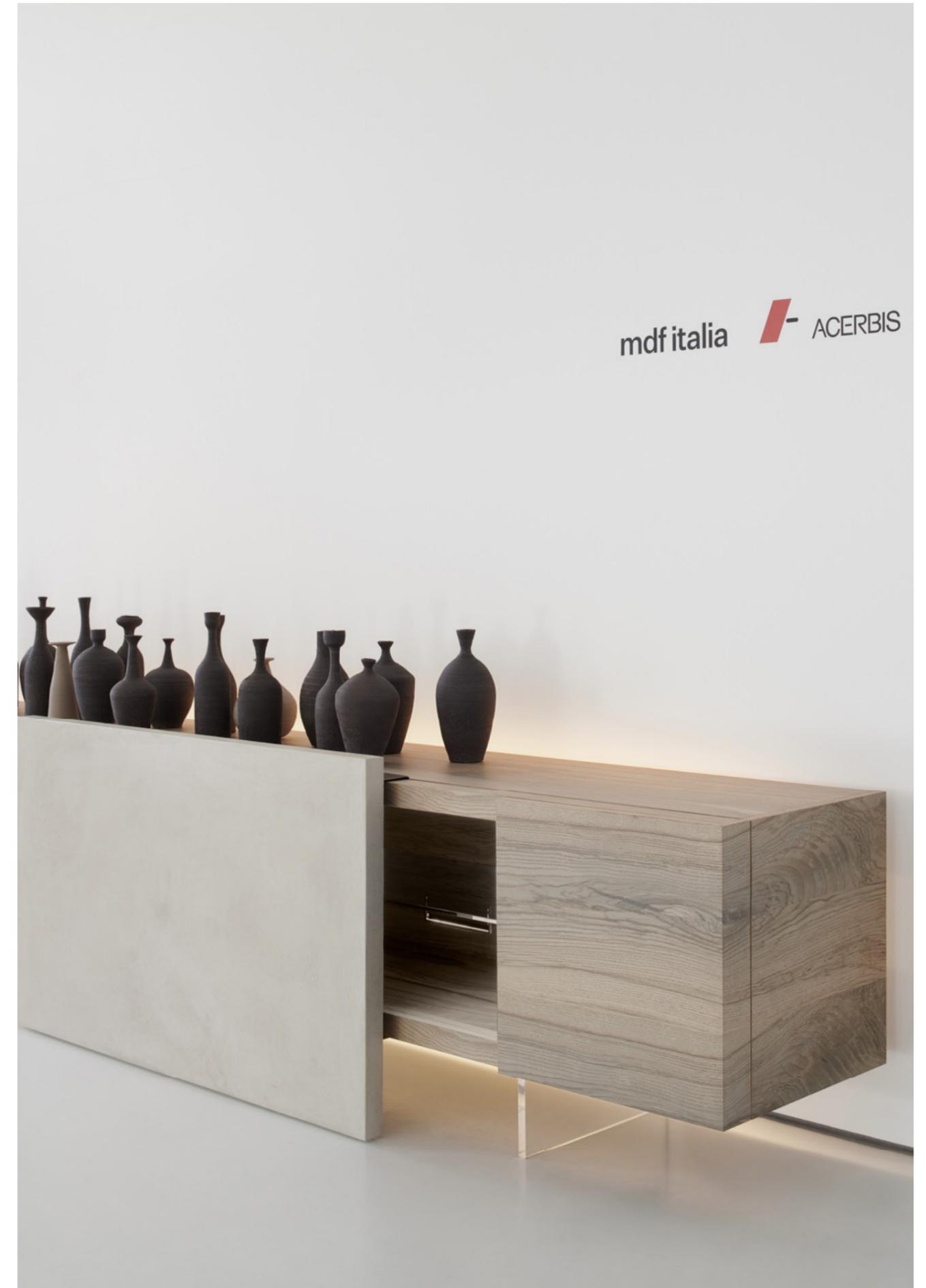
Tense Curve | L150 W150 H73 | black Eboby reconstructed marble  
Flow Textile chair | L56 D56 H80.5 seat H44 | brown oak VN base, covered shell in fabric Monometry 101  
Quibit low unit | L63 D46 H90.5 | matt lacquered white structure, black ash partitions  
Minima 3.0 sketch | composition S5 L458 D33 H112 | matt painted pearl nickel



Flow Textile chair | L56 D56 H80.5 seat H44 | brown oak VN base, covered shell in fabric Monometry 101  
Quibit low unit | L63 D46 H90.5 | matt lacquered white structure, black ash partitions



Qubit low unit | L63 D46 H90.5 | matt lacquered white structure, black ash partitions  
 Tense Curve | L150 W150 H73 | black Eboby reconstructed marble  
 Flow Textile chair | L56 D56 H80.5 seat H44 | brown oak VN base, covered shell in fabric Monometry 101  
 Minima 3.0 sketch | composition S5 L458 D33 H112 | matt painted pearl nickel



Alterego Low | L290 D49.5 H60 | ash veneer swamp structure, volcanic earth cement door, transparent methacrylate base



Giano | L160 W160 H74 | cement grey top, cement grey and extra-clear glass base  
Airy 2016 padded | L46 D54 H 80 | ash wood legs stained dark brown, aluminium painted light grey shell



Outline | L168 D41 H221 | satin black nickel structure, swamp oak cabinets and shelves  
Hyper sofa | L324 D101 H69 | covered in B1 fabric



Hyper sofa | L324 D101 H69 | covered in B1 fabric  
Hyper daybed | L80 D152 H67 | covered in leather  
Moodboard R160-1 | L160 D80 H33 | marble graphite grey and white arabescato top with shiny steel tray  
Spiros | Ø33 H190 | black ash wood



Hyper sofa | L324 D101 H69 | covered in B1 fabric  
Hyper daybed | L80 D152 H67 | covered in leather  
Pond coffee table | Ø120 H30 | glossy lacquered ghiaia grey structure, arabescato grey marble top  
Mirror Lines | composition 5 | L12 D5 H145 | composition 6 | L32 D5 H140 | matt painted black nickel frame, white Carrara marble decorative elements

# SUPERhotel

**MDF Italia @ Superstudio in occasione di Superdesign Show 2019, presso Superstudio Più, va in scena Superhotel.**

Un progetto firmato dall'architetto Giulio Cappellini che per la design week 2019 propone la sua idea di ospitalità: un hotel internazionale ma con profonde radici italiane che mixa prodotti industriali con quelli di alto artigianato creati ad hoc.

***MDF Italia @ Superstudio during Superdesign Show 2019, at Superstudio Più, Superhotel goes on stage.***

*A project by architect Giulio Cappellini, who, for the design week, presents his idea of hospitality: an international hotel, but with deep Italian roots, mixing industrial products with expressly created high crafts products.*



# superhotel



Tense Material Diamond | dining table | L400 W120 H73 | glossy red



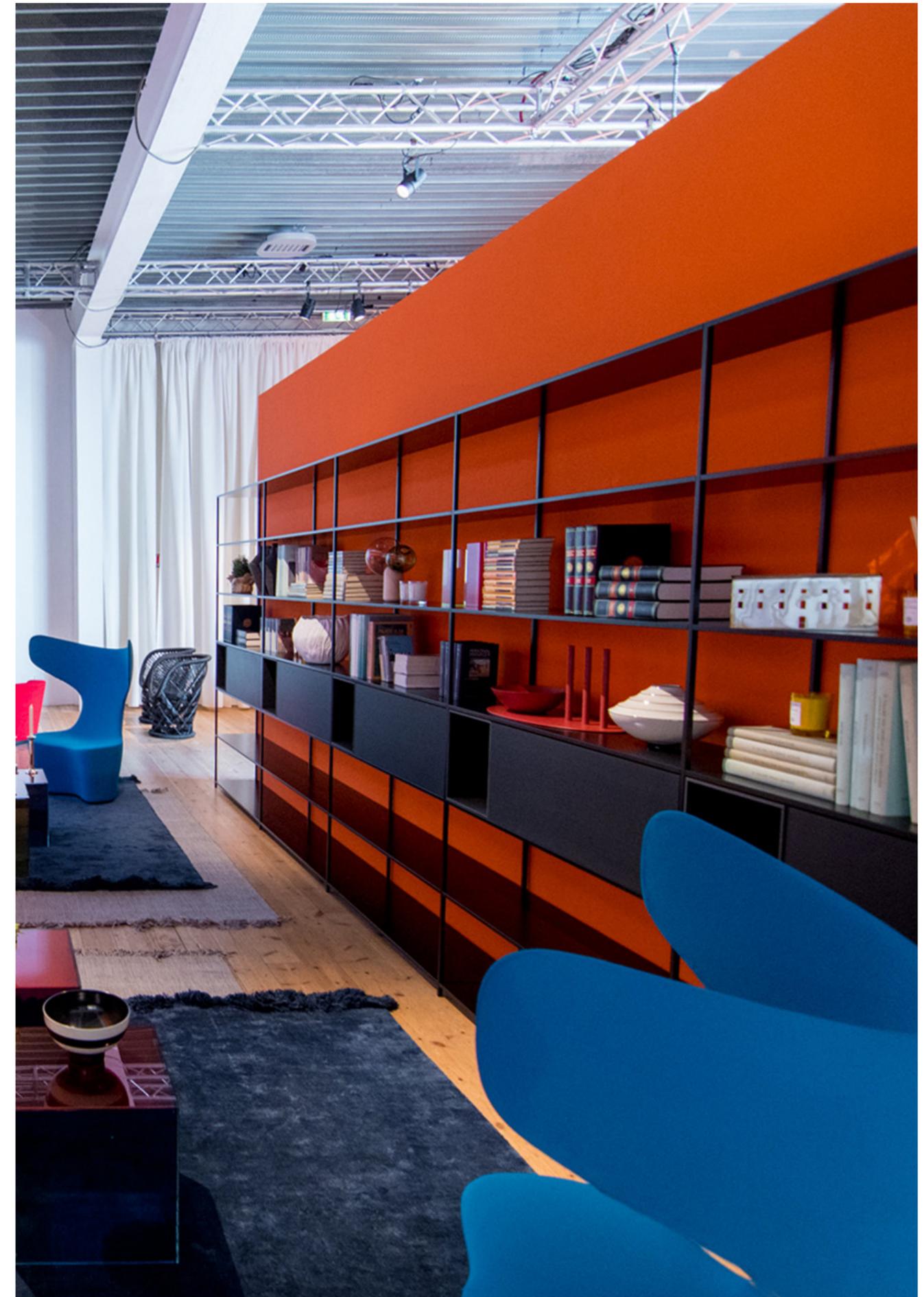
Tense Material Diamond | dining table | L400 W120 H73 | glossy red



Rock Table | Ø140 H73 | anthracite cement base, texturized anthracite oak top  
Flow Slim Color padded | L53 D54 H80.5 seat H44 | central leg base, matt painted avio blue base and shell, padded in Nabuk 3431



Minima 3.0 | L610,5 D33 H225 | matt painted graphite grey structure, black natural wood cabinets



Minima 3.0 | L610,5 D33 H225 | matt painted graphite grey structure, black natural wood cabinets



Flow Filo chair | L53.2 D55.6 H80.5 | nickel chrome and ivory leather 28 pad

**BOGGI**<sup>®</sup>  
M I L A N O

**Boggi Milano e MDF Italia insieme per la  
Milano design week 2019.**

Anche quest'anno Boggi Milano rinnova la partnership con MDF Italia, scegliendo di personalizzare le vetrine con un'installazione creata ad hoc con alcuni complementi d'arredo della collezione MDF Italia che ben esprimono l'eleganza, il gusto, la ricerca estetica comuni ad ambedue i brand.

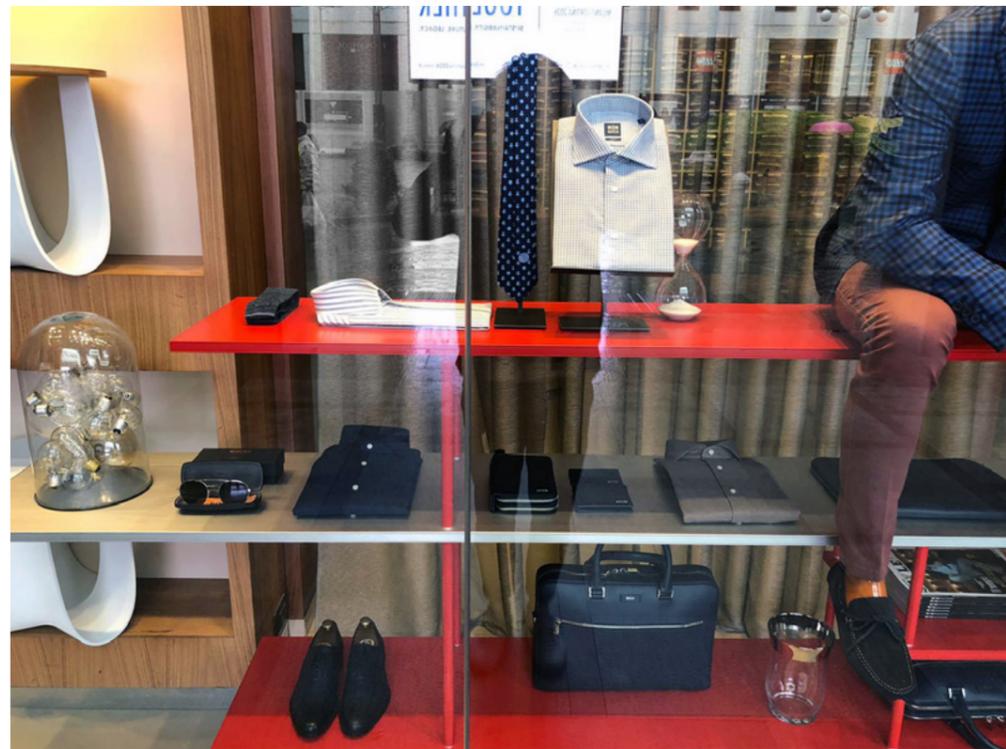
***Boggi Milano and MDF Italia together for  
Milano design week 2019.***

*Also this year, Boggi reconfirms its partnership with MDF Italia, customising its shop windows with an installation expressly created with some of MDF Italia furnishing accessories, that express at best the elegance, taste and research that are common to both brands.*



Boggi

store



Super\_Position | composition B - L365 D40 H108.3 | matt painted red structure / natural anodized brushed aluminium shelf  
Sag stool | Ø40 H43/44 | different versions: withe polyurethane; withe polyurethane with bamboo top; mud polyurethane; mud polyurethane with bamboo top



Super\_Position | composition B - L365 D40 H108.3 | matt painted red structure / natural anodized brushed aluminium shelf  
Sag stool | Ø40 H43/44 | different versions: withe polyurethane; with polyurethane with bamboo top; mud polyurethane; mud polyurethane with bamboo top

Design and concept  
MDF Italia Communication

Photo

Lorenzo Cappellini Baio

pp.04-57

Riccardo Diotallevi

pp.60-71

Federico D'Amico

pp.74-77

Thanks to Flos for the lighting.

MDF Italia Srl Società Unipersonale  
Headquarter

Via Fratelli Cervi 4/A

22066 Mariano Comense (CO)

Showroom Milano

via della Chiusa

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