

Novelties

2020

mdf italia

Divide IT

Pitsou Kedem



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Structure

Load-bearing structure in aluminium sheet, bonded with metal anti-tilt weight, spherical steel castors (upon request) for easy 360° movement, uprights in steel, Ø 20 mm, with brake, and upper crosspiece in aluminium.

The entire structure is finished in matt white or black epoxy powder coating. The swivel panels can be rotated by 360°. Made in integral polyurethane painted in the mould, they come in two sizes, in the colours matt white and black, and are arranged in an alternated, defined geometric sequence.





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Dimensions and types
Each divider element is available in two different sizes, W90 and W60, which can be arranged or placed to form attractive large-sized configurations.

Divide IT is always monochromatic and available in the following combinations:

- matt white structure with matt white swivel panels
- matt black structure with matt black swivel panels.





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"We are designers who identify with a minimalist design and in tune with the DNA of MDF Italia. It was important for us to obtain a product with high aesthetic impact.

The main design idea was to create a mutable wall that could turn from being opaque, silent and uniform, almost invisible, to express in infinite possibilities of geometric and unique compositions." Pitsou Kedem



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Divide IT was created to meet these needs: it is a dynamic product that adapts to every requirement and allows you to divide the work spaces and the home environment, to define uncon-

strained scenarios between work area and living, between semi-private and public areas; nowadays a precise, formal and traditional definition of the space is no longer relevant.

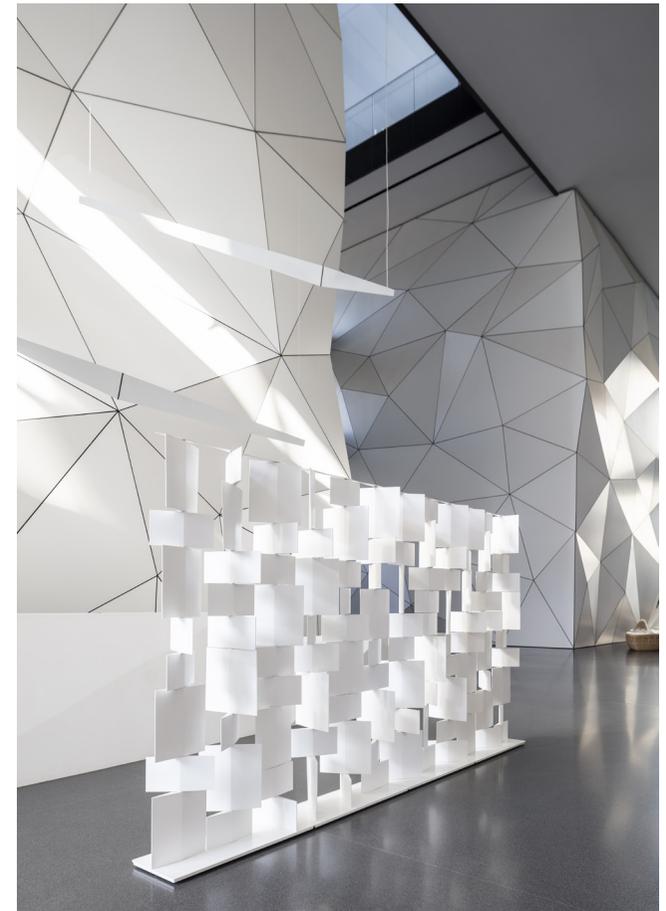




The user can determine and control the passage of light and sound with his own hands, rotating each panel on an axis at 360 degrees. This rotation allows for never-ending possibilities of partition, transition and diffusion.

Divide IT invites the user to interact with it, as if it was a "toy" able to give fun and even a smile.





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