

mdf italia



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2024

FLOW COLLECTION

Designed by Jean Marie Massaud

Born in 2009 from an idea of Jean Marie Massaud, Flow is the iconic seat collection developed to satisfy the different needs of contract and residential sector.

The curved lines and the elegance of its profile combine in a perfect balance of comfort and ergonomics. With over 21.000 available configurations, there is a Flow perfect for any need and style.

The matt finishing of the shell is in harmony with a chromatic range in line with the market trends, in white, lead-gray, terracotta and white gray.

The bases – 4 steel legs, 5-point star base, central leg, VN 4-legged base and 4-legged wood bases – go with a non-upholstered shell, with front upholstered, fully upholstered or leather upholstered.

A particular attention was paid to the ergonomics and padding of the seat to guarantee an enveloping comfort, while wood takes on the tones of the bleached oak stained wood, natural, brown and canaletto walnut stained wood with bases with soft and fluid shapes.

The Flow collection distinguishes for its strong engagement towards SUSTAINABILITY: created with recycled materials, 73% of polycarbonate used in the shell come from renewable sources, while wood used for the basis comes from sustainable managed forests, respecting strict environmental standards along the whole production process.

The typological proposal of Flow ranges from Chair to Armchair, including Stool and Pouf.

SHELL AND BASE VARIANTS

The Flow seating offers two shell designs, Chair and Armchair, with a wide range of finishes, fabrics, and materials, which can be combined with five bases to generate a wide range of commercial possibilities.

CHAIR AND ARMCHAIR, 4 SHELL VARIANTS:

1. Unupholstered
2. Front upholstered
3. Fully upholstered
4. Fixed leather cover

5 BASE VARIANTS THAT CAN BE COMBINED WITH THE 4 SHELL VARIANTS:

1. 4-legged base made of steel rod.
2. Height-adjustable 5-point-star base on castors, made of die-cast aluminium, height adjuster (41.2/51.2 cm). 360° swivel.
3. Base with central leg, made of powder-coated aluminium. 360° swivel.
4. VN 4-legged wood base, structure in ash* with transparent lacquer. 360° swivel.
5. 4-legged wood base, structure in ash* with transparent lacquer. 360° swivel.

DOWNLOAD THE DATA SHEET BELOW AND DISCOVER ALL THE TECHNICAL CHARACTERISTICS.

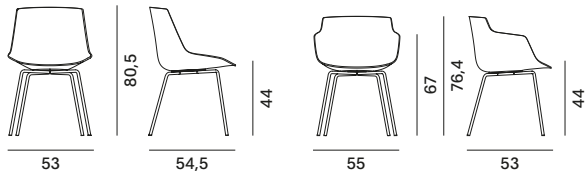
Abacus

Flow Chair

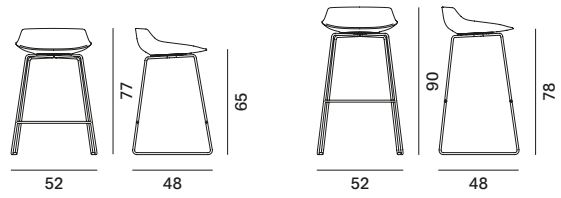
Flow Armchair

Flow Stool

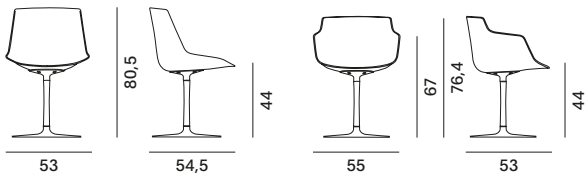
4-legged base



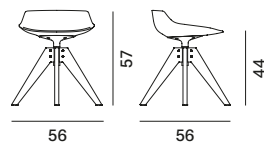
sled



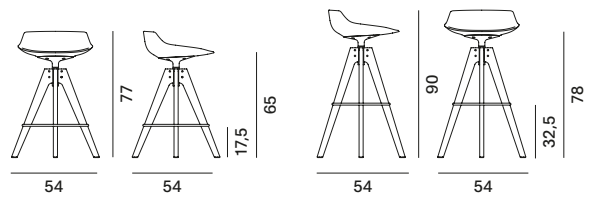
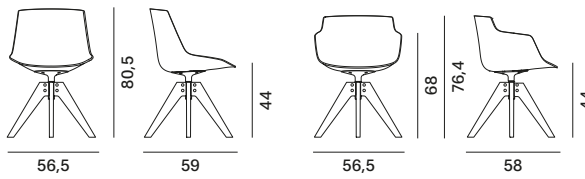
base with central leg



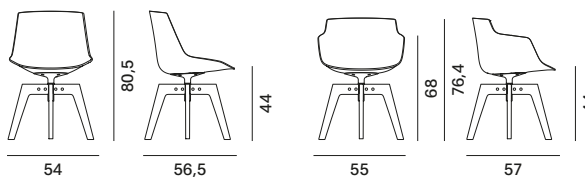
VN 4-legged wood base



VN 4-legged wood base

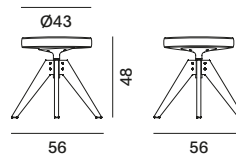


4-legged wood base

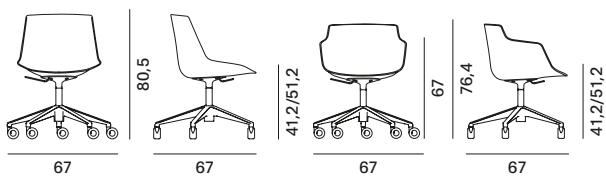


Flow Pouf

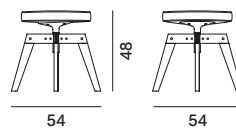
VN 4-legged wood base



height-adjustable 5-point-star base on castors



4-legged wood base



Variants



unupholstered front upholstered fully upholstered fixed leather cover

Finishing

The number in the dot corresponds to the number of colour/material finish.

Here below, in the section FINISH OPTIONS, please note all the colours of the materials used for this product.

BASES

Base



Wood bases



Matt painted bases

SHELL

Shell



Matt painted

FRONT UPHOLSTERED

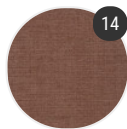
Cover



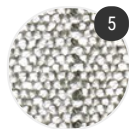
Todi



Time TL15



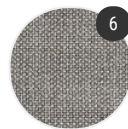
Anima



Frank



Garc



Taiga



Dune



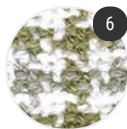
Monaco



Natura



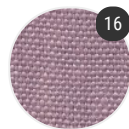
Perth



William



Paradise



Portofino



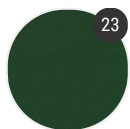
Londra



Parigi



Savanna



Hero 2



Moss



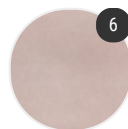
Sunday



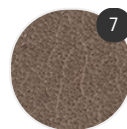
Zero



Leather



Nabuk



Anilina



Nuvola

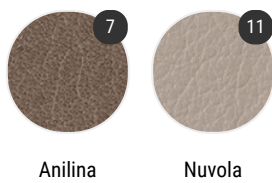
FULLY UPHOLSTERED

Cover



FIXED LEATHER COVER

Cover



Finish options

BASE

Wood bases



canaletto
walnut
stained wood



natural oak
stained wood



bleached oak
stained wood

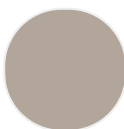


brown oak
stained wood

Matt painted bases



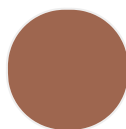
matt painted
white X053



matt painted
light grey



matt painted
lead grey



matt painted
terracotta

SHELL

Matt painted



white X112



light grey
X200



lead grey
X114



terracotta
X201

COVER

Todi



white R851
Col. 13



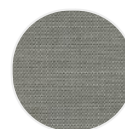
white/beige
R850 Col. 11



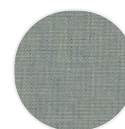
grey/sand
R846 Col. 07



light grey
R849 Col. 10



light
grey/anthracite
grey R848 Col.
09

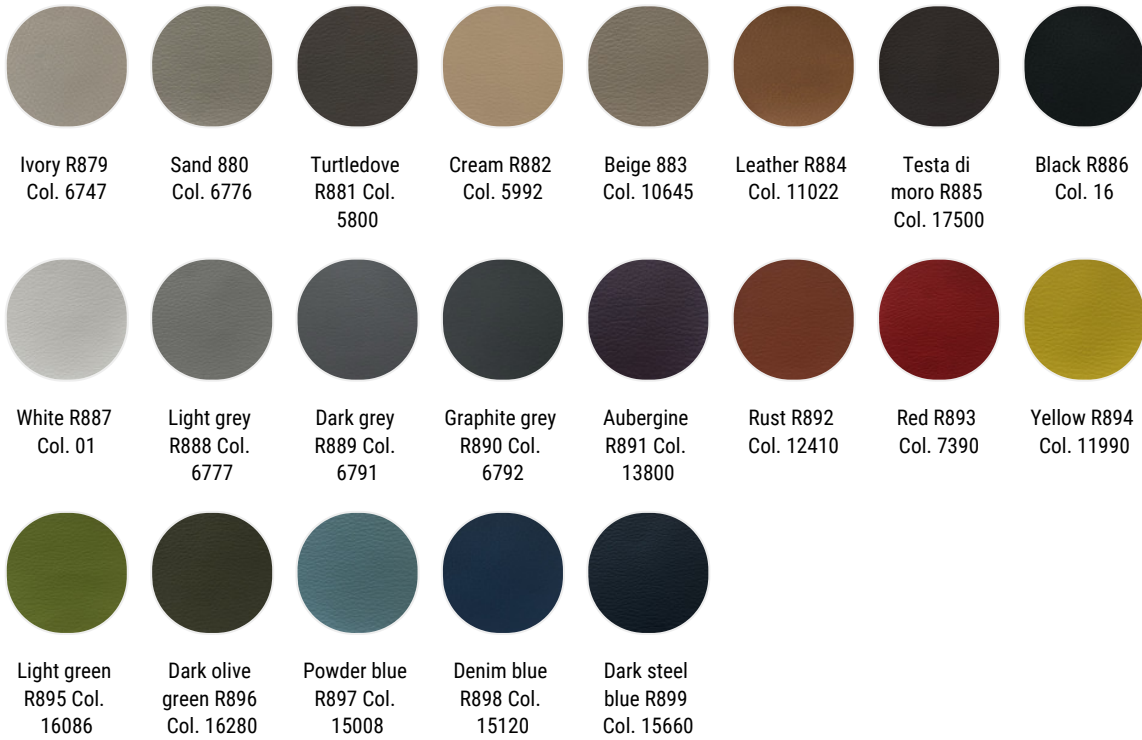


light
blue/grey
R855 Col. 19

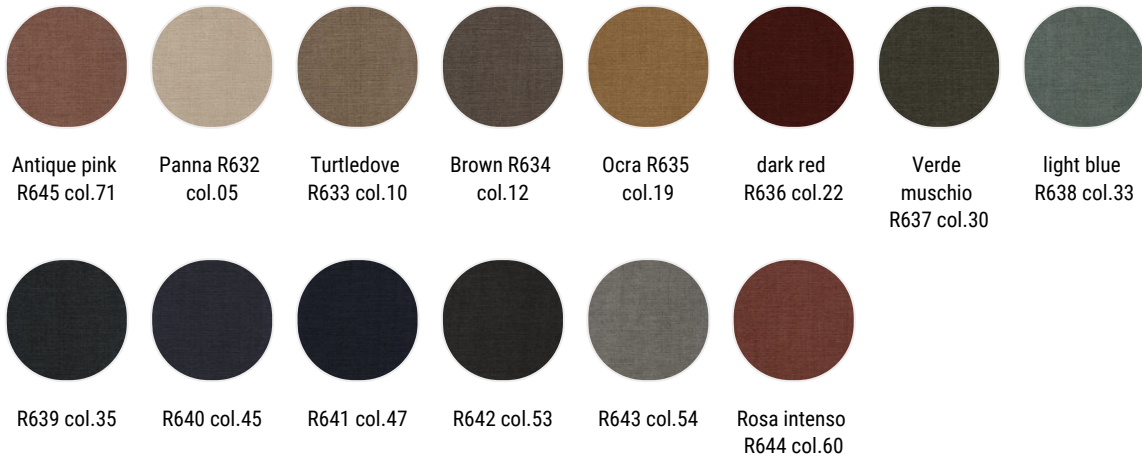


orange/grey
R852 Col. 15

Time TL15



Anima



Frank



Garc



white R534
Col.070



sand R535
Col.111



turtledove
R538 Col.416



powder pink
R536 Col.116



acid green
R540 Col.436



light grey
R533 Col.046



anthracite
grey R539
Col.424



dark blue
R537 Col.191

Taiga



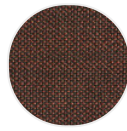
R604 Col.
90/1



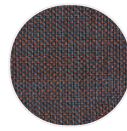
R600 Col.
02/1



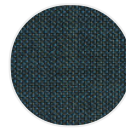
R599 Col.
01/1



R602 Col.
19/2



R603 Col.
71/1

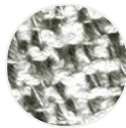


R601 Col.
19/1

Dune



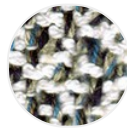
white-light
grey R364
Col. 428.103



white-
medium grey
R361 Col.
428.039



dark grey-
light grey
R357 Col.
428.000



white-blue
R359 Col.
428.034



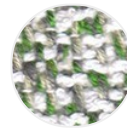
blue-beige
R363 Col.
428.050



black-beige
R358 Col.
428.010



white-red
R360 Col.
428.035



white-light
green R362
Col. 428.043

Monaco



white-beige
R313 Col.
443.000



white-light
grey R314
Col. 443.001



beige-black
R319 Col.
443.040



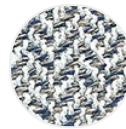
white-yellow
R318 Col.
443.014



white-red
R315 Col.
443.007



white-light
green R317
Col. 443.011



white-blue
R316 Col.
443.010



beige-
anthracite
grey R320
Col. 443.060

Natura



white R443
Col. 005



light grey
R440 Col. 001



beige R442
Col. 004



medium grey
R441 Col. 002

Perth



yellow R393
24



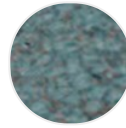
beige R385 01



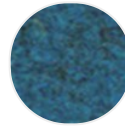
light grey
R395 30



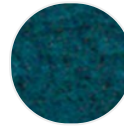
turtledove
R386 04



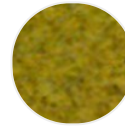
ice light blue
R387 07



light blue
R388 08



green R389
09



light green
R394 25



rust R392 20



orange R391
19



burgundy
R390 13



black R396 31



powder pink
R463 Col. 06



dark blue
R464 Col. 11

William



white-light
grey R375
Col. 423.080



beige-brown
R372 Col.
423.005



white-
medium grey
R376 Col.
423.091



beige-blue
R371 Col.
423.004



white-red
R373 Col.
423.051



white-light
green R374
Col. 423.072

Paradise



white R542
Col.060



light grey
R541 Col.042



sand R549
Col.320



brick-red
R543 Col.120



coral red
R548 Col.220



emerald
green R544
Col.121



sage R547
Col.141



medium grey
R546 Col.140



anthracite
grey R545
Col.124

Portofino



white R866
Col. 016



sand R867
Col. 019



turtledove
R857 Col. 001



grey R864
Col. 012



light grey
R868 Col. 100



military green
R858 Col. 002



yellow R869
Col. 103



orange R859
Col. 006



red R872 Col.
109



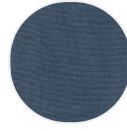
light pink
R871 Col. 108



powder pink
R860 Col. 007



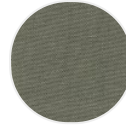
dark pink
R861 Col. 008



light blue
R862 Col. 010



avio blue
R863 Col. 011



sage R870
Col. 106



anthracite
grey R865
Col. 014

Londra



white R058
Col. 01



brown R060
Col. 06



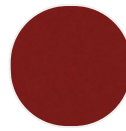
grey R063
Col. 09



graphite grey
R062 Col. 08



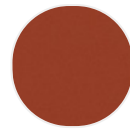
black R061
Col. 07



red R311 Col.
021



burgundy
R310 Col. 020



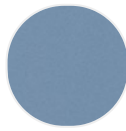
rust R312
Col. 023



turtledove
R304 Col. 05



green R306
Col. 012



light blue
R307 Col. 015



blue R308
Col. 016

Parigi



White-beige
R429 Col. 001



beige-dark
grey R430
Col. 002



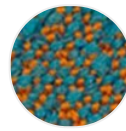
dark grey-
brown R431
Col. 003



light grey-
dark grey
R432 Col. 004



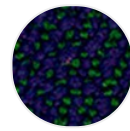
dark grey-
black R433
Col. 005



light blue-
rust R434
Col. 006



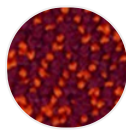
rust-beige
R435 Col. 007



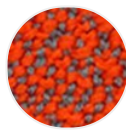
blue-green
R436 Col. 008



green-rust
R437 Col. 009



burgundy-
orange R438
Col. 010



orange-light
blue R439
Col. 011

Savanna



R590 Col. 152 R589 Col. 122 R593 Col. 622 R592 Col. 442 R591 Col. 262

Hero 2



R687 col.962 R685 col.932 R686 col.942 R684 col.882 R683 col.772 R682 col.752 R666 col.152 R681 col.732

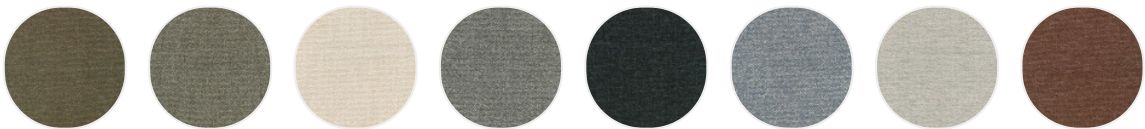


R680 col.582 R679 col.552 R678 col.542 R677 col.512 R672 col.312 R674 col.372 R673 col.352 R676 col.432



R671 col.242 R670 col.212 R669 col.192 R675 col.392 R668 col.182 R667 col.162 R665 col.102

Moss



R646 col.01 R647 col.02 R648 col.04 R649 col.06 R650 col.08 R651 col.10 R652 col.11 R653 col.12



R654 col.13 R655 col.15 R656 col.19 R657 col.21 R658 col.22

Sunday



Loden R573
Col. 009



Bottle green
R572 Col. 008



Lemon
yellow R569
Col. 015



Mustard
yellow R568
Col. 014



Orange
Safran R571
Col. 006



Cayenne
burgundy
R570 Col. 011



Turtledove
R609 Col. 030



Sand R611
Col. 034



White R608
Col. 023



Beige R574
Col. 038



Powder pink
R607 Col. 022



Light green
R610 Col. 032



Powder blue
R605 Col. 002



Dark blue
R606 Col. 004



Black R575
Col. 027

Zero



R594 Col. 001



R596 Col. 008



R598 Col. 011



R595 Col. 004



R597 Col. 010

Leather



leather white
R804



leather sand
R814



leather beige
R803



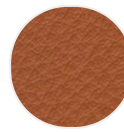
leather ivory
R802



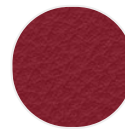
leather
yellow R808



leather
apricot R801



leather rust
R813



leather red
R812



leather
burgundy
R807



leather
tobacco
R815



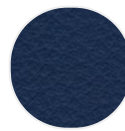
leather testa
di moro R816



leather black
R810



leather grey
R809



leather
blurette R806



leather blue
R805



leather green
R817

Nabuk



powder pink
R826 Col.
3417



powder blue
R827 Col.
3431



brown R825
Col. 3416



turtledove
R823 Col.
3405



light grey
R824 Col.
3414



dark grey
R822 Col.
3401

Anilina



Caolino R702
Col. 4302



Pomice R706
Col. 4307



Tufo R703
Col. 4303



Ambra R705
Col. 4306



Ardesia R704
Col. 4305



Torba R707
Col. 4311



Ossidiana
R701 Col.
4301

Nuvola



Neve R709
Col. 117



Canapa R715
Col. 199



Camoscio
R717 Col. 207



Cuoio R710
Col. 131



Moretto R713
Col. 147



Elefante
R716 Col. 203



Antracite
R711 Col. 141



Nero R708
Col. 101



Pesca R714
Col. 151



Salvia R712
Col. 143



Rugiada
R718 Col. 269

Maia



white R217
Col. 01



ivory R220
Col. 2/2



beige R218
Col. 08



medium grey
R221 Col. 9/1



anthracite
grey R219
Col. 10